## 32<sup>nd</sup> ANNUAL MEETING OF THE ASSOCIATION FOR ISRAEL STUDIES

# A WESTERN OR EASTERN NATION: THE CASE OF ISRAEL

**JUNE 20-22, 2016 JERUSALEM** 

Yad Izhak Ben-Zvi | Menachem Begin Heritage Center

With the support of the Research Institute for Zionism and Settlement, Jewish National Fund (KKL)







#### A WESTERN OR EASTERN NATION? THE CASE OF ISRAEL

#### Jerusalem, June 2016

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Arie Naor, Chair

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Dear conference participants and guests,

On behalf of the Program Committee, I welcome you to the 32'nd conference of the Association for Israel Studies, convening this year in Jerusalem. Those of us who participated in the first conferences of our organization and remember meetings in one or two rooms, may look back with satisfaction with AIS growth, reflecting the growth of interest within the general academic community in the research and study of Israel.

The general theme of the conference, "A Western or Eastern Nation; The Case of Israel", is approached, as well as other pertinent issues, by 3 plenaries and 118 panels. The plenaries are of special interest, with the participation of practitioners alongside leading academic figures that will discuss "Challenges to the Israeli Justice System", "Challenges to the Israeli Diplomacy in a Changing World", and "On BDS: Perspectives from the US and Israel". Professor Shlomo Avineri, a leading political scientist, winner of Israel Prize and member of the Israel Academy of Sciences and Humanities will give the keynote lecture.

The banquette dinner and a tour of Jerusalem widen the opportunity of getting together under the roofs of the two institutes who host our conference.

I would like to thank the members of the Program Committee and all who helped us preparing the program: Ilan Troen, Ilan Ben Ami, Donna Devine, Moshe Naor, Nir Ortal, Amnon Ramon and Moshe Fuksman.

Welcome to Jerusalem, and enjoy the conference!

#### **Arie Naor**

Chair, Politics and Communication Department, Hadassah Academic College, Jerusalem



Dear Conference Participants and Guests,

Welcome to the 32nd Annual Conference of the Association for Israel Studies.

This international academic association began in the U.S in 1985 through the initiative of a handful of scholars who shared a common interest in the study of Israel. Israel has since become a recognized academic field in North America, Europe, China and Israel. While most of our conferences continue to take place abroad, this year we are fortunate to be able to meet in Jerusalem thanks to the hospitality and support of Yad Izhak Ben-Zvi and the Menachem Begin Heritage Center.

We have grown to more than 500 members from across the world. Our diversity is reflected in the range of topics that animate our imaginations. We will engage with a multitude of approaches "A Western or Eastern Nation: The Case of Israel" as well as other pertinent issues.

With deep gratitude I would like to thank our hosts, in particular, the Program Chair, Aryeh Naor, Moshe Fuksman of the Begin Heritage Center, Amnon Ramon and Nir Ortal of Yad Yitzhak Ben-Zvi. Thanks, too, to my AIS colleagues: Donna Divine, Vice-President, Moshe Naor, Executive Director, and Ilan Ben-Ami, Treasurer. All have contributed enormously to a meeting that surely will be significant and memorable academically and personally.

#### **Ilan Troen**

Karl, Harry and Helen Stoll Chair in Israel Studies Schusterman Center for Israel Studies Brandeis University







Yad Izhak Ben-Zvi was established in 1969 by law as a state institution for the commemoration of Izhak Ben-Zvi (1883-1963), a prominent leader of the Yishuv and Israel's second president (1952-1963). Ben-Zvi's heritage embodied in Yad Izhak Ben-Zvi had been defined in the Yad Izhak Ben-Zvi Law as the study of the Jewish presence in the Land of Israel, the study of Jerusalem, where Ben-Zvi lived most of his life, and of the Jewish communities in the East. The initial context of these definitions were the territorial and historical claims of the Zionist movement and the effort to establish a national collective identity with a territorial base. Hence the institution's mission was primarily educational, directed both internally and externally in establishing Zionism as the embodiment of the national-historical claims of the Jewish people (e.g. in Ben-Zvi's statement to the Anglo-American Committee of Inquiry on Palestine in 1946, on behalf of Ha'Va'ad Haleumi). Accordingly the Yad Izhak Ben-Zvi Law stipulated that the 'Yad' will endeavor to deepen Jewish awareness of the continuity of Jewish presence in the Land of Israel. This was to be realized through scholarly research in the Western tradition of national histories using a variety of academic disciplines such as archaeology, history based on primary sources, the study of folklore, oral history etc. Additionally the 'Yad' will both publish and teach the fruits of this research in an academic and accessible form.

Over the years the political context of Israeli studies in Israel has changed. Today the study of the Land of Israel and its people from pre-historic times has largely shed its political bias. The legitimacy of subjects for research is based today on academic quality and their relevance to the study of the Land of Israel in all historical periods and from all aspects. Indeed the justification for the 'Yad's' support from public funds is its educational work for the benefit of the academic community as well as the general public, including students of all ages and at all levels, professionals and amateurs alike.

In the words of I. L. Peretz "Those who do not know how to preserve the treasures of their past cannot be considered a nation". In Yad Izhak Ben-Zvi, we research the history of Jewish communities in the East, the history of Eretz Israel throughout the ages, and the history of the Yishuv and the State of Israel.

Hence, there is a clear identity between Yad Izhak Ben-Zvi's goals and those of the AIS, including the research of the heritage of the Jews in the East and in the Land of Israel and passing it on to future generations.

It is thus fitting that Yad Izhak Ben-Zvi and, within it, the Institute for the Study of Eretz Israel co-host the 2016 annual AIS conference representing the vast variety of disciplines and the impressive diversity of academic institutes dedicated to the study of Israel.

Welcome to Yad Izhak Ben-Zvi!

Jacob Yaniv Alon Kadish

Director General Head, Institute for the Study of Eretz Israel

Yad Izhak Ben-Zvi Yad Izhak Ben-Zvi





The Menachem Begin Heritage Center is delighted to be hosting this impressive conference. The Center commemorates the life and legacy of Israel's sixth Prime Minister — a statesman, commander of the pre-state underground resistance and Nobel peace Laureate. In keeping with the title of this conference, Menachem Begin was a man who stood with one foot in the East, with his unshakeable connection to the Land of Israel and its history; and one foot in the West, as a lifelong advocate of liberalism and democracy.

We hope you will enjoy your time at the Begin Center and invite you to visit our museum, library and archive, which provide invaluable resources for researchers throughout the year. I wish you an enlightening and successful conference.

#### Herzl Makov

President Menachem Begin Heritage Center



**Prof. Michael Feige**, a long-time AIS member and a former AIS Board member, was one of the victims of the terror attack in central Tel-Aviv on Wednesday night, June 8.

Michael was a gentle man and a sensitive teacher. His scholarship earned him the annual Shapira Prize in 2010 of the Association for Israel Studies for the best book published in Israel Studies: "Settling in the Hearts; Jewish Fundamentalism in the Occupied Territories." A graduate of the Hebrew University in sociology and anthropology, much of his work was focused on memory and

identity in Israeli politics and culture. He engaged in original research on the settlement movement and Gush Emunim as well as on Peace Now, the use of archaeology in contemporary Israel, the assassination of Rabin and religious fundamentalism, and the place of Ben-Gurion in national memory. After his degree he spent a year as a Fellow of the Katz Center for Advanced Judaic Studies at the University of Pennsylvania and then returned to Israel where he joined the Ben-Gurion Research Center for the Study of Israel and Zionism at the Ben-Gurion University campus in Sde Boker. He was also a Visiting Professor at Brandeis (Schusterman Center for Israel Studies, NEJS and Anthropology). In recent years he was serving as the head of the BGU program in Israel Studies.

Michael was a member of this conference's program committee and was supposed to present this week his recent work entitled: "A wall in her heart: Rebranding Jerusalem through popular music"

Michael Feige leaves a wife, Nurit, and three daughters, many friends and admirers. He will be sorely missed.

#### **CONFERENCE OVERVIEW**

### MONDAY, JUNE $20^{\text{TH}}$ / MENACHEM BEGIN HERITAGE CENTER

9:00 - 10:30 SESSION A	11:00 - 12:30 SESSION B	12:45 - 14:00 PLENARY	14:00 - 15:30 SESSION C	16:00 - 17:30 PLENARY	
MA1 Cultural Images from East and West	MB1 Is Israel Levantine?	Challenges to the Israeli Justice System	MC1 A Western or Eastern Culture? The Case of the Hebrew Culture Innovation	Challenges to Israeli Diplomacy in a Changing	
MA2 Israel through the Lens of 'Settler Colonialism': What it Reveals and What it Hides	MB2 Citizenship in a Multi-Faceted Democracy		MC2 Israeli Politics and the Dominance of Victimhood	World Order	
MA3 Popular Culture Encounters	MB3 Military and Memory		MC3 Representations of Place, Displacement, and Re-Placement in the Field of Israeli Art		
MA4 Migration Policy in Israel	MB4 Identities in Migration		MC4 Planning and Policy in Israel		
MA5 Believing in Israel	MB5 Do "Secular" People Believe?		MC5 Orthodox Judaism and the State		
MA6 Israel through the Lenses of Western Public Policies and Middle Eastern Socio-Spatial Dynamics	MB6 Taking Care of Israeli Society		MC6 Western or Eastern: Is there an Israeli Nation?		
MA7 Jewish Communities in Peripheral Mixed Towns in British Mandate Palestine: Between Local and National Affiliation	MB7 Teaching Israel: Tough Times, Contemporary Challenges		MC7 Israel Studies Programs: Between the Local and Area Perspectives	17:45 - 19:30 PLENARY Welcome Reception,	
MA8 State and Stage	MB8 Orient Expressed  – Reflections and Representations		MC8 The Israeli Campus as a Natural Space of Arab- Jewish Encounter: From Identity-based Conflict to Identity-based Cooperation	Awards and Keynote Address	
MA9 Oh Say Can You See? Israel in the Eyes of American Jewry	MB9 Trouble in the Tribe: American Jewish Conflicts over Israel		MC9 The Star and the Stripes: A History of the Foreign Policies of American Jews	- -	
MA10 Out of Africa – Israel and African States	MB10 My Heart in the East- China and Israel		MC10 The 51st State – Israel and US Policies		
MA11 Iran – Media vs. Reality	MB11 Understanding Contemporary Israel: Societal Challenges		MC11 Identities in Movement		
MA12 Simulating the Arab-Israeli Conflict for Teaching and Research	MB12 Israel as a Middle Eastern State: De-Westernization and Levantinization (A)		MC12 Expressions of Ethos of Conflict in Israeli Societal Institutions		

## TUESDAY, JUNE 21<sup>ST</sup> / YAD IZHAK BEN ZVI

9:00 - 10:30 SESSION A	11:00 - 12:30 SESSION B	12:45 - 13:45 PLENARY	14:00 - 15:30 SESSION C	16:00 - 17:30 PLENARY	
<b>TA1</b> Economy and Society in British Mandate Palestine	<b>TB1</b> Town and Country: Science, Society and the Spatial Engineering of Zionist Palestine	AIS General Assembly	TC1 Teaching Israel Studies: Suggestionsfor New Primary Sources	On BDS: Perspectives from the United States and Israel	
<b>TA2</b> Holocaust Echoes, 1950s to 1970s	<b>TB2</b> "The Old Man" Revisited		<b>TC2</b> Golda Meir: A New Book by the Israel State Archive		
<b>TA3</b> Gendered Encounters with the State	<b>TB3</b> Zionism between East and West: A Gendered Perspective		TC3 Between East and West: Palestine from the Ottoman Regime to the British Mandate		
<b>TA4</b> Jerusalem: Between East and West	<b>TB4</b> Jerusalem Narratives		TC4 Is Peace Ashkenazi?		
TA5 Western Military Power in the Middle East? Origins, Trends and Implications of Israel's Military and Strategic Cultures	<b>TB5</b> Olive Branch and Sword- and the Nation		TC5 Translocal Dialogues		
<b>TA6</b> Religion, Space, and Gender: New Perspectives on Polish Zionism in Interwar Period	<b>TB6</b> Israel in Identity Politics of Diaspora Jews		TC6 "It's Us against the World"		
<b>TA7</b> Political Models and Perspectives	<b>TB7</b> New Media, New Challenges		TC7 Reading across the Mediterranean		
TA8 Israel Studies: Where and How?	<b>TB8</b> Israel Studies in Germany		TC8 Where is Israel Located		
TA9 Minority Reports	<b>TB9</b> Left and Right, East and West		TC9 Abraham Leon: A Jewish Radical and his Legacy		
<b>TA10</b> From the Canaanites to Matzpen: Home-Grown Dissidents of the Zionist Project	<b>TB10</b> Dor le-Dor: The Generation Gap		TC10 A New Page: From 'Jewish National and University Library' to 'National Library of Israel'		
<b>TA11</b> 'Mizrahi' Identity and Representation	<b>TB11</b> Israel Raid in Entebbe 1976: Historical, Military and Legal Perspectives		<b>TC11</b> Security and Foreign Policy Challenges		
TA12 Aliya in Perspective	TB12 Social Movements and Activism in Israel: The 2011 Social Justice Movement		TC12 When East and West Meet in the Educational Field: The History of Hebrew Education in Palestine, 1880–1925		

### WEDNESDAY, JUNE 22<sup>ND</sup> / MENACHEM BEGIN HERITAGE CENTER

9:00 - 10:30 SESSION A	11:00 - 12:30 SESSION B	13:30 - 15:00 SESSION C	15:30 - 17:00 SESSION D
<b>WA1</b> Archival Scholarship in Israel and the Digital Revolution: Possibilities and Perspectives	<b>WB1</b> Between Ethnicity, Nationality and Gender	<b>WC1</b> Bi-Focal: Transnational Lenses	<b>WD1</b> Sea and Sovereignty: Jaffa and Tel Aviv
<b>WA2</b> In Their Image: Political Leadership	<b>WB2</b> Orientations- Israel and Europe	<b>WC2</b> A Proper Place for a Lady?	WD2 Integrating Israel Studies and Middle East Studies in the Classroom
<b>WA3</b> Childhood in Palestine: Cultural Aspects	<b>WB3</b> Israel on the Silver Screen	WC3 The Utopist of Casablanca: Celebrating the Writings of Makhluf Avitan	WD3 Where are we Now?
WA4 Constructions of Place: Spatial Examinations of Israeli Culture	<b>WB4</b> Conflict from Within and Without	<b>WC4</b> Israel and the Palestinians: Between War and Peace	<b>WD4</b> Policy, Expertise and "Western" Knowledge in the Managing of the Orient
<b>WA5</b> Terror, Settlement and Counter Settlement	WB5 A Woman's Job	WC5 On Air and under Press	<b>WD5</b> Law and Order, History and Thought
<b>WA6</b> Israel and the Global Media	<b>WB6</b> The Case of the Supreme Court	<b>WC6</b> East/West Challenges in the Family	WD6 Building a Nation on its Land
WA7 Between Social Media Visibility and Civic Effectiveness: Mizrahi Discourse in the Digital Age	<b>WB7</b> Early Zionist Values and Constructions	WC7 How to Make "The New Jew"? Education in the Yishuv	WD7 Right Wing in Israel
<b>WA8</b> The Palestinian Within	WB8 Cultural Images between the Lines	WC8 Women across the Line	<b>WD8</b> Civil Rights and Skin Color Discourse
WA9 Re-thinking the Categories of East and West	<b>WB9</b> A Flame among the Cedars: Lebanon and Israel	<b>WC9</b> Contemporary Israeli Politics	<b>WD9</b> Israeli-Arab Peace Encounters
<b>WA10</b> Understanding Contemporary Israel: Political Challenges	<b>WB10</b> Land and Capital: The Political Geography of Space, Class and Citizenship Status in Israel	WC10 Archives in Israel	<b>WD10</b> Nation, Religion and Politics
WA11 Encountering the Other's Narratives and Agendas in the Israeli- Palestinian Conflict	<b>WB11</b> Israel as a Middle Eastern State: De-Westernization and Levantinization (B)	<b>WC11</b> Israel and the World in 2016	
<b>WA12</b> Inner Stitches in Contemporary Israel	WB12 The 'We' via the 'Other': Ethno- National Identities and Social Borders in Public Discourses in and about Israel	<b>WC12</b> "Mind the Gap": Security, Economy and Policy	

#### **PROGRAM**

#### SUNDAY, JUNE 19, 2016 / YAD IZHAK BEN ZVI

10.00 - 17.00

**Graduate Student Workshop** 

13.00 - 18.00

**AIS Board Meeting** 

17:00 - 19:00

**Jerusalem Tours (requires Reservation)** 

20:00

"Happy Hour" – Bardak bar

### MONDAY, JUNE 20, 2016 / MENACHEM BEGIN HERITAGE CENTER

8:30 - 16:00

Registration is open to all delegates

9:00-10:30 / Session A

#### MA1 / Cultural Images from East and West

**Chair: Na'ama Sheffi,** Sapir Academic College (naamash@sapir.ac.il)

Ariel Cohen, Columbia University

Systems and Patterns of Constructing Culture: Ephraim Moses Lilien and the Zionist Project

Smadar Sheffi, Tel Aviv University

Self Representation - The Image of Jews from Arabic-Speaking Countries in the Visual Arts: Eric Bokobza's and Haim Ben-Shitrit's Oeuvre as a Test Case

**Na'ama Sheffi,** Sapir Academic College and Anat First, Netanya Academic College

East and West: The Representations on the "Ideal Figure Series" Banknotes

MA2 / Round Table - Israel through the Lens of 'Settler Colonialism': What it Reveals and What it Hides

**Chair: Donna Robinson Divine,** Smith College (drdivine@smith.edu)

Johannes Becke, Center for Jewish Studies Heidelberg

Gabriel Noah Brahm, Ohio State University

Sara Yael Hirschhorn, University of Oxford

Aziza Khazzoom, Indiana University

#### MA3 / Popular Culture Encounters

**Chair: Michael Feige,** Ben-Gurion University of the Negev **Rakefet Zalashik,** University of Edinburgh and Tel Aviv University (rakez@hotmail.com)

Galeet Dardashti, New York University

Transnational Cyber-Music Encounters: The Case of Rita, the Iranian-born Israeli Pop Music Diva

Claudia Raquel Prieto-Piastro, King's College London
Eating Gefilte-fish in Israel: the Consumption of Jewish
Food in the Israeli Household

#### MA4 / Migration Policy in Israel

**Chair: Meir Chazan,** Tel Aviv University (ore1597@netvision.net.il)

Avi Picard, Bar-Ilan University

Between Eastern and Western Olim - Comparing Israel's policy toward Moroccan and Polish immigrants, 1954-1958

Meir Chazan, Tel Aviv University

The Dispute in Mapai and the Israel Labor Party over Immigration from Affluent Countries in the 1960s

Meital Regev, Bar-Ilan University

Deciding Not to Decide: Israeli Immigration Policy towards the "Beita Israel" in the First Decade

#### MA5 / Believing in Israel

**Chair: Havatzelet Yahel,** Ben-Gurion University of the Negev (havatzelety@gmail.com)

**Shai Wineapple** and **Ruth Kark,** The Hebrew University of Jerusalem

The Relationship between Christian Mission and Israel as a Modern Jewish Nation State: Israel's Response to Christian Missionary Activity, 1948-2008

Ira Robinson, Concordia University

Neturei Karta Meets Red Haifa: the Case of the Haifa Industrial Exhibition of 1956

Shai Feraro, Tel Aviv University

The Return of Ba'al (to the Holy Land): Canaanite
Reconstructionism among Contemporary Israeli Pagans –
a Double-Edged Sword

## MA6 / Israel through the Lenses of Western Public Policies and Middle-Eastern Socio-Spatial Dynamics

Chair: Alessandra Terenzi, Politecnico di Milano

Alessandra Terenzi, Politecnico di Milano
Contested Identity between East and West: Urban
"Quarters" in Ancient Israeli Cities

Claudia De Martino, L'Orientale University of Naples Ashkelon and the New Commons: Questioning Urban Development

Yaron Balslev, Tel Aviv University

Europe in the Levant: Between the Sanitary Idea and the Polluted Reality – The Case of Tel Aviv in the Early 20th Century

**Emily Schneider,** University of California Santa Barbara "Diaspora Tourism" by non-Israeli Jewish Travel Programmes

#### MA7 / Jewish Communities in Peripheral Mixed Towns in British Mandate Palestine: Between Local and National Affiliation

**Chair: Moshe Naor,** University of Haifa (mnaor3@gmail.com)

**Reuven Gafni,** Kinneret Academic College

A Local Affair or a National Settlement? The Jews in Beit She'an during the British Mandate Period

Anat Kidron, University of Haifa

The Jewish Community of Acre: From a Jewish-Ethnic Society to a Hebrew-National One

Aviva Halamish, the Open University of Israel

Tiberias' Great Flood, May 1934: A Peripheral Community

Put to the Test

#### MA8 / State and Stage

Chair: Rafi Mann, Ariel University (rafimann@gmail.com)

Rafi Mann. Ariel University

Defending the IDF's Image on Stage: Theater and Censorship

**Sarit Cofman-Simhon,** Kibbuztim College and Emunah College

The Minister of Culture Miri Regev and the Israeli Theatre: Jo Amar vs. Anton Chekhov?

**Sharon Yavo Ayalon,** Technion-Israel Institute of Technology **Staging Urbanism: Space, Theater and Publicness in Acre** 

#### MA9 / Oh Say Can You See? Israel in the Eyes of American Jewry

**Chair: Laura Katz Cutler,** American University (cutler@american.edu)

**Tal Elmaliach,** University of Wisconsin-Madison **The American-Jewish Dream of Progressive Israel: An Historical Overview** 

Geoffrey Levin, New York University

Enlightened Policy or "Stained" Democracy? The Treatment of Israel's Arab Minority in American Eyes, 1950-1966 Mervin Verbit, Touro College and University System
American Jews and Israel: Attitudinal Differentiation and
Empirical Detail

Alex Sinclair, Jewish Theological Seminary of America Their Promised Land: How do American Jewish Education Students Respond to the Triumphs and Tragedies of Israel?

#### MA10 / Out Of Africa — Israel and African States

Chair: Ariel Ahram, Virginia Tech (ahram@vt.edu)

Ariel Ahram, Virginia Tech

Israel and the Challenge of De Facto States in the Middle East and North Africa

Jacob Abadi, U.S. Air Force Academy
Israel and Tunisia: Relations under Stress

Michael B. Bishku, Augusta University

The Relations of the East African States of Kenya, Uganda and Tanzania with Israel

#### MA11 / Iran — Media vs. Reality

**Chair: Amnon Cavari,** Interdisciplinary Center (IDC) Herzliya (cavari@idc.ac.il)

**Gal Dor** and **Moran Yarchi**, Interdisciplinary Center (IDC) Herzliya

Framing the Deal with Iran: Assessing elite and media coverage in Israel

**Haile Zola** and **Amnon Cavari,** Interdisciplinary Center (IDC) Herzliya

**Congress on Iran** 

**Adam Cahill,** The Hebrew University of Jerusalem and University of Calgary

Persian Menace: Why Israel Continues to Fear the Iranian Bomb?

#### MA12 / Simulating the Arab-Israeli Conflict for Teaching and Research

**Chair: Laurie Zittrain Eisenberg**, Carnegie Mellon University (le3a@andrew.cmu.edu)

Paul Scham, University of Maryland

The Struggle for Palestine: A Simulation of the "Peel Commission" Negotiations of 1936-37

Hemda Ben-Yehuda and Guy Zohar, Bar Ilan University Fanaticism and the Struggle for Peace: Simulating Arab-Israel Conflict Dynamics Ronit Kampf, Tel Aviv University

Computerized Simulations of the Israeli-Palestinian Conflict, Knowledge Acquisition and Attitude Change: Peace Maker vs. Global Conflicts

Laurie Zittrain Eisenberg, Carnegie Mellon University
Comparison of Simulation Models for Teaching the ArabIsraeli Conflict

#### 10:30 — 11:00 / COFFEE BREAK

#### 11:00 - 12:30 / SESSION B

#### MB1 / Is Israel Levantine?

**Chair: Ilan Troen**, Brandeis University (troen@brandeis.edu)

Aziza Khazzoom, Indiana University Is Israel Middle Eastern?

Shoshi Norman, Galilee International Management Institute Israeli Art as a Study Case (or Parable) for Integration of Jews in the Levant

Zachary Smith, University of Pennsylvania Israel as Istanbul: Cosmopolitanism and Levantinism

Sammy Smooha, University of Haifa

Israel's Western vs. Non-Western Options

among Young Mizraḥi Radicals

#### MB2 / Citizenship in a Multi-Faceted Democracy

**Chair: Guy Ben-Porat,** Ben-Gurion University of the Negev (GbP@som.bgu.ac.il)

Yuval Yonay, University of Haifa

A Western or Eastern Nation? A Queer Perspective

**Guy Ben-Porat,** Ben-Gurion University of the Negev **Policing and Minorities: Lessons Learned** 

**David Meir Feuchtwanger,** Herzog College and The Hebrew University of Jerusalem

Teaching Civics in the State of Israel – Between Jerusalem and Athens

Ben Mollov, Bar-Ilan University

Between East and West: Daniel J. Elazar's Approach to Federalism as a Basis for Conflict Management in Israeli Society

#### MB3 / Military and Memory

**Chair: Ira Robinson,** Concordia University (ira.robinson@concordia.ca)

Chaim Nov, Ashkelon Academic College

Ethnicity and the Performance of Commemoration at the Ammunition Hill National Memorial Site, Jerusalem

Mooli Brog, Taglit-Birthright Israel

The Yellow Star of Valor: IDF and Holocaust Memory

Anat Goldman, University of Washington

Privatized Commemoration, Inviolable Collectivity: Memorial Day and Commemoration of the Nation's Dead in Israel After 1985

Gabriela Spector-Mersel, Sapir Acaedmic College and

Ben-Gurion University of the Negev

Sabra Identity against "Others": Senior Officers of 1948 in Later Life

#### **MB4 / Identities in Migration**

**Chair: Mihai Chioveanu**, University of Bucharest (mihai.chioveanu@fspub.unibuc.ro)

**Michal Ben Ya'akov,** Emuna-Efrata Academic College for Education and Arts

Bridging the Gap or Creating a Continuum? North African Jews in 19thcentury Eretz Israel

**Uta Larkey, Goucher College** 

Immigration of Jewish Displaced Persons from the U.S. Zone of post-WWII Germany to Eretz Israel, 1945-1949

**Hadas Cohen,** The Hebrew University of Jerusalem (Visiting Scholar)

Israelis in Berlin - From the Shoah to a New Middle East

Felicia Waldman, University of Bucharest Identity Challenges When Going East in Search of a Western lifestyle

#### MB5 / Do "Secular" People Believe?

Chair: Asaf Lebovits, The Hebrew University of Jerusalem (asaf.lebovitz1@mail.huji.ac.il)

Hagar Lahav, Sapir Academic College

What do Secular-Believer Women in Israel Believe in?

Stacey Gutkowski, King's College London Cultivating the Reasonable Hiloni Self: a Case of Secular Self-Fashioning?

Adi Sherzer, Ben-Gurion University of the Negev "Got to be Happy": Secular Frameworks and Jewish Content On Israel's Civil Religion and Ritual System (1948-1958)

Asaf Lebovits, The Hebrew University of Jerusalem
Jew-Age among Israeli Celebrities: Jewish Spirituality as
Post-Secular Discourse of Citizenship

#### MB6 / Taking Care of Israeli Society

**Chair:** Rakefet Zalashik, University of Edinburgh and Tel Aviv University (rakez@hotmail.com)

Karra Greenberg, UCLA

Understanding the Relationship between Adult Child Role Attainments and Parental Depression and Alcohol Use in Israel

Tamar Kaneh-Shalit, UC Davis
Empathy and Care in the Israeli Field of Life Coaching

Sara Grubanov-Boskovic, University of Torino
Interpersonal and Institutional Trust of Elderly Jewish
Population in Israel

**Dana Zarhin,** Ben-Gurion University of the Negev and Brandeis University

"I don't Want to See Myself as a Disabled Person": How CPAP Devices Construct Disabled Identities

## MB7 / Round Table - Teaching Israel: Tough Times, Contemporary Challenges

**Chair: Vered Vinitzky-Seroussi**, The Hebrew University of Jerusalem

Eitan Alimi, The Hebrew University of Jerusalem

Yael Aronoff, Michigan State University

Matt Evans, Penn State University

Menachem Hofnung, the Hebrew University of Jerusalem

## MB8 / Orient Expressed — Reflections and Representations

Chair: Rachel Harris, University of Illinois

(rachels.harris@gmail.com)

Leah Gilula, Independent Scholar

No News in the West, but in the East...: The Yishuv as Reflected in the Satirical Theatre 'Hamatateh' (1928-1933)

Shelley Harten, Free University Berlin

In the Mirror: Representations of the "Orient" and the "Arab" in Yishuv and Israeli Visual High Arts, 1906-1957

**Tobias Ebbrecht-Hartmann,** The Hebrew University of Jerusalem

The Gaze and the Place: Cinematic Encounters with the Land of Israel and the Ambiguity of In-Between

Rachel Harris, University of Illinois

"The Farmer and the Cowman Should Be Friends": Land, Gender and Heroism in the Israeli Western

#### MB9 / Round Table - Trouble in the Tribe: American Jewish Conflicts over Israel

**Chair: Theodore Sasson,** Middlebury College and Brandeis University

Dov Waxman, Northeastern University

Mira Sucharov, Carleton University

Jonathan Rynhold, Bar-Ilan University

#### MB10 / My Heart in the East - China and Israel

**Chair: Hagai Shagrir,** Israel Ministry of Foreign Affairs (hagai.shagrir@mfa.gov.il)

Gangzheng She, Brandeis University

The Wind from the East: The Sino-Soviet Split and its Impact on the Arab-Israeli Conflict, 1964-1975

**Wang Yu,** Peking University and The Hebrew University of Jerusalem

When Confucius Arrives to Jerusalem: Cultural Interactions between China and Israel in the 21st Century

Yang Yang, Shanghai International University
China's "One Belt and One Road" Initiative and Israel

Guangmeng Chen, Sichuan International Studies University
The New Development of Sino-Israel Relations at the
"Belt and Road Initiative"

## MB11 / Understanding Contemporary Israel: Societal Challenges

Chair: Joel Peters, Virginia Tech (peters25@vt.edu)

Pinchas Landau, Independent Scholar Economic Challenges

**Reut Itzkovitch Malka**, The Open University Israel **Women and Israeli Society** 

Colin Shindler, SOAS
The Rise of the Israeli Right

#### MB12 / Israel as a Middle Eastern State: De-Westernization and Levantinization (A)

**Chair: Johannes Becke,** Center for Jewish Studies Heidelberg (johannes.becke@hfjs.eu)

Julie Grimmeisen, Ludwig Maximilians University
The Jewish Beauty of the Orient: The Yemenite Miss
Israel of 1952

Walid Abd El Gawad, Leipzig University

Anthem for Peace: The Perception of Jewish History in the Writings of Modern Scholars of the Cairo University (1927—1966)

#### 12:30 / Light Lunch offered

#### 12:45 — 14:00 / Plenary Session

#### Challenges to the Israeli Justice System

Chair: Pnina Lahav (Boston University)

Justice Daphne Barak-Erez, Supreme Court of Israel

Mohammed Wattad, UC/Irvine and Zefat College

Ruth Halperin-Kaddari, Bar- Ilan University

Menachem Hofnung, The Hebrew University of Jerusalem

#### 14:00 - 15:30 / Session C

## MC1 / A Western or Eastern Culture? The Case of the Hebrew Culture Innovation

Chair: Michal Sadan, Yad Tabenkin (michalrae@gmail.com)

Michal Sadan, Yad Tabenkin

Western or Eastern 'Hebrew Shepherd': Between Attraction and Rejection

**Nurit Feinstein,** University of Haifa, HaKibbutzim College and Yad Tabenkin

East and West Influences in Matityahu Shelem's Works for the Kibbutzim Holidays Ceremonies

Paz Elnir, Oranim College and Yad Tabenkin East and West in Lea Bergstein's Dances

## MC2 / Israeli Politics and the Dominance of Victimhood

**Chair: Ilan Peleg,** Middle East Institute (Washington) and Lafayette College (pelegi@lafayette.edu)

Nadav G. Molchadsky, UCLA

Victimhood and a Contested Israeli Past: Commissions of Inquiry and the Yemenite Children Affair

**Ilan Peleg,** Middle East Institute (Washington) and Lafayette College

The Emergence of a Hegemonic Victimhood Discourse in Contemporary Israel

Alon Gan, HaKibbutzim College
The Victimization Discourse in Israel

## MC3 / Representations of Place, Displacement, and Re-Placement in the Field of Israeli Art

Chair: Yael Guilat, Oranim College (yguilat@gmail.com)

Yael Guilat, Oranim College

Home as a Microcosm: Multicultural Representations of Living Rooms in Israeli Art in a Globalizing World

Shahar Marnin-Distelfeld, Zefat Academic College Botanical Illustrations: Representations of the Land of Israel Tal Dekel, Tel Aviv University

Where does She belong ?Gender, Art and the Globalized World: Philippine Women Artists in Israel

#### MC4 / Planning and Policy in Israel

**Chair: Assaf Selzer,** University of Haifa (as245@zahav.net.il)

Shani Bar-On, Ben-Gurion University of the Negev Class and Spatial Transitions: Dead Sea Works Ltd. and the Building Up of the Southeast of Israel, 1948-1964

Eran Eldar, University of Calgary

Municipal Reform in the Dan Bloc: The Attempt to Establish an Umbrella Municipality in 1960s and 1970s

Donna Herzog, New York University

"What is good for General Motors is Good for the United States": Israel and the Battle over the Privatization of its Water Sector

#### MC5 / Orthodox Judaism and the State

**Chair: Joseph Herbasch,** Ludwig Maxmilian University (josefherbasch@gmail.com)

Josef Herbasch, Ludwig Maxmilian University Satmar Hasidim and their Approach of Exile

Peter Lintl, University of Erlangen

Israeli Haredim and Political Modernity: A Relation at Unease

Ines Gabel, The Open University of Israel
Subversive Voices in Haredi Discourse: the Controversy
over Academic Education

## MC6 / Round Table - Western or Eastern: Is there an Israeli Nation?

**Chair: Moshe Berent,** The Open University of Israel (mosheb@openu.ac.il)

Joseph Agassi, Tel-Aviv University and Boston University

Alan Dowty, University of Notre Dame

Sammy Smooha, University of Haifa

Alexander Yakobson, The Hebrew University of Jerusalem

#### MC7 / Round Table - Israel Studies Programs: Between the Local and Area Perspectives

**Chair: Paula Kabalo**, Ben-Gurion University of the Negev (pkabalo@gmail.com)

Ofer Shiff, Ben-Gurion University of the Negev

Arieh Saposnik, Ben-Gurion University of the Negev

Ben Herzog, Ben-Gurion University of the Negev

## MC8 / The Israeli Campus as a Natural Space of Arab-Jewish Encounter: From Identity-based Conflict to Identity-based Cooperation

**Chair: Jay Rothman**, Bar-llan University (jay.rothman@biu.ac.il)

Jay Rothman and Adi Beinart Miller, Bar-Ilan University Applying and Adapting Action Evaluation at Jezreel Valley College: what, why and how?

**Victor Friedman, Oriana Abboud Armali** and **Daniella Arieli**, Yezreel Valley College

Beyond the "One Big Happy Family" Fantasy: Making Conflict Discussable Through Action Research

Javier Simonovich and Nizar Bitar, Yezreel Valley College An Island of Sanity in a Sea of Hostility: Organizational Policy Building Practical Bridges and Bonds Between Arab and Jewish Students

## MC9 / Round Table - The Star and the Stripes: A History of the Foreign Policies of American Jews

**Chair: Joel Migdal**, University of Washington (migdal@u.washington.edu)

Michael Barnett, George Washington University

Yael Aronoff, Michigan State University

Jonathan Rynhold, Bar-Ilan University

#### MC10 / The 51st State — Israel and US Policies

**Chair: Amnon Cavari**, Interdisciplinary Center (IDC) Herzliya

Joseph Constance, Saint Anselm College

The United States and Israel: An Enduring Defense of the West

Itay Meir, Interdisciplinary Center (IDC) Herzliya American Foreign Policy towards Israel Before and After the Six-Day War: A Comparative Case Study

Mitchell Bard, Independent Scholar, AICE

Myth or Fact: Netanyahu Has Irreparably Damaged the US-Israel Relationship

#### MC11 / Identities in Movement

**Chair: Brian Horowitz,** Tulane University (horowitz@tulane.edu)

Gisela Dachs, Tel Aviv University

Managing News and Conflicted Identities: the Case of Bicultural Immigrant Citizens in Israel

Kathryn David, New York University

Anti-Semitism, Zionism, and the Battle for Ukraine: Russian Discourse on Jewish and Ukrainian Nationalism 1948-2016

**Eugene Tartakovsky**, Tel Aviv University, Eduard Patrakov, Ural federal University and Marina Nikulina, Southern Federal University

A New Theoretical Model of Emigration Intentions in the Diaspora Population: The Case of Jews Living in Russia

Meng Yang, Free University Berlin Jewish Exile in Shanghai

#### MC12 / Expressions of Ethos of Conflict in Israeli Societal Institutions

**Chair: Oren Barak**, The Hebrew University of Jerusalem (oren.barak1@mail.huji.ac.il)

**Ofer Shinar Levanon,** The Hebrew University of Jerusalem and Sapir Academic College

The Ethos of the Israeli-Palestinian Conflict as Reflected by the Judgments of the Israeli Supreme Court 1948 – 2006

Nimrod Rosler, Tel Aviv University

Leading to Peace? Change and Adherence in the Perceptions of PMs Netanyahu and Olmert Regarding the Israeli-Palestinian Conflict

Tamir Magal, University of Haifa

The Role of Media Coverage in Granting Legitimacy for Israeli Peace Organizations

#### **16:00 – 17:30 / Plenary Session**

#### Challenges to Israeli Diplomacy in a Changing World Order

**Chair: Itamar Rabinovich** 

**Itamar Rabinovich**, Tel Aviv University **USA and Middle East** 

**Shimon Stein**, Institute for National Security Studies- Tel Aviv University

**Germany and Western Europe** 

**Yitzhak Shicho**r, University of Haifa and The Hebrew University of Jerusalem

**China and Far East** 

**Zvi Magen**, Institute for National Security Studies **Former Soviet Union** 

#### 17:45 - 19:30

**Welcome Reception, Awards and Keynote Address** 

#### 17:45 / Reception

#### **Greetings**

Ilan Troen, AIS president

Aryeh Naor, Program Chair

Alon Kadish, Yad Izhak Ben-Zvi

Herzl Makov, Begin Heritage Center

#### 18:15 / Awards for 2016

#### AIS-Israel Institute Lifetime Achievement Award:

**Prof. Anita Shapira** (Tel-Aviv University)

#### **AIS-Israel Institute Young Scholar Award:**

**Dr. Uriel Abulof** (Tel Aviv University and Princeton University).

#### Annual Shapiro Award for Best Book in Israel Studies 2016:

**Dr. Tamir Sorek** (University of Florida) for his book: Palestinian Commemoration in Israel: Calendars, Monuments and Martyrs

**Dr. Noam Zadoff** (Indiana University) for his book: From Berlin to Jerusalem and Back: Gershom Scholem between Israel and Germany (in Hebrew).

### Annual Ben Halpern Award for Best Dissertation in Israel Studies 2015:

**Dr. Aviad Moreno** (Ben-Gurion University) for his dissertation: "Ethnicity in Motion: Social Networks in the Emigration of Jews from Northern Morocco to Venezuela and Israel, 1860-2010".

### Annual Baruch Kimmerling Prize for Best Graduate Paper presented at 2015 annual meeting:

**Shaiel Ben-Ephraim** (University of Calgary), for his paper: "Allowing Kids to Become Goats: Israeli Settlements in the Occupied Territories".

#### 18:45

**Keynote Address: Shlomo Avineri** 

## Zionism and Israel Between East and West: A Mixed Legacy

### 19:30 / Banquet Dinner

\*By paid Tickets only

#### TUESDAY, JUNE 21, 2016 / YAD IZHAK BEN ZVI

## 8:30 am — 4:00 pm Registration is open to all delegates

#### 09:00-10:30 / Session A

#### TA1 / Economy and Society in British Mandate Palestine

**Chair: Alon Kadish,** The Hebrew University of Jerusalem and Yad Izhak Ben-Zvi (akadish64@gmail.com)

Amos Nadan, Tel Aviv University

**Economic Aspects of the National Palestinian Peasant Revolt, 1936-1939** 

Giora Goodman, Kinneret Academic College
"The Army of the Jungle": The Social Dimension of the
Anti-British Riots in Tel Aviv, November 1945

Assaf Selzer, University of Haifa

Western Ideas in the Promised Land – The Search for and the Supply of Water in the Jewish Sector in Palestine in the First Half of the 20th Century

#### TA2 / Holocaust Echoes, 1950s to 1970s

**Chair: Yechiam Weitz,** University of Haifa (yandaweitz@walla.co.il)

Boaz Cohen, Western Galilee College

Holocaust Survivors are Israeli society: Re-thinking 1950s Israel

Jacob Tovy, University of Haifa

Remember What the Amalekites Did to You" - Herut Movement's Attitude towards Israel-Germany Relations, 1949-1965

Doron Timor, Tel Aviv University

The Students' Protest and the Public Sphere: Israel-Germany Relationships as a Turning Point for the Israeli Student

**Ekaterina Usova**, Russian Academy of Sciences **The Eichmann Trial, the Official Soviet Policy and a Man Who Dared to Have his Say** 

#### TA3 / Gendered Encounters with the State

**Chair: Orna Sasson-Levy,** Bar-llan University (o.sassonlevy@gmail.com)

Larissa Remennick and Ana Prashizky, Bar-Ilan University "Strangers in the Homeland:" Gendered Citizenship among Non-Jewish Immigrant Women in Israel

**Tanya Zion-Waldoks,** Ben-Gurion University of the Negev and Bar-llan University

Ein Din v'Yesh Dayan? Experiences of Citizenship among Orthodox Women Agunah Activists Facing Israel's Rabbinic Courts

Sara Helman, Ben-Gurion University of the Negev
Turning Welfare-Reliant Women into Entrepreneurs:
Employment Readiness Workshops and the Constitution
of the Entrepreneurial Self in Israel

Edna Lomsky-Feder, The Hebrew University of Jerusalem and Orna Sasson-Levy, Bar-Ilan University
Gendered Encounters with the State: An Analytical
Proposal

#### TA4 / Jerusalem: Between East and West

Chair: Meir Kraus, Jerusalem Institute for Israel Studies

**Yitzhak Reiter,** Jerusalem Institute for Israel Studies and Ashkelon Academic College

Jerusalem's Holy Places as a Focal Point of Symbolic Competition

**Amnon Ramon,** Jerusalem Institute for Israel Studies and **Ashkelon Academic College** 

Jerusalem Churches and Christian Communities under Israeli Rule (1967-1973)

**Marik Shtern,** Jerusalem Institute for Israel Studies and Ben-Gurion University of the Negev

Employment of East Jerusalem Palestinians in West Jerusalem

**Lior Lehrs,** Jerusalem Institute for Israel Studies and The Hebrew University of Jerusalem

Jerusalem as an "Open City"

## TA5 / Western Military Power in the Middle East? Origins, Trends and Implications of Israel's Military and Strategic Cultures

**Chair: Itamar Rickover** , Bar-llan University (itamar. rickover@gmail.com)

**Carmit Padan**, The Hebrew University of Jerusalem and the Institute for National Security Studies

Crisis or an 'Orderly' Event? Interjecting a Social Constructivist Perspective into the Role of Leadership in Military Events

**Shaiel Ben-Ephraim,** University of Calgary and Mount Royal University

"In Blood and Fire": Strategic Subcultures and the Roots of Israeli Strategic Culture

**Tamir Libel,** Barcelona Institute of International Studies The Reconstruction of Israel's Security Policy in the 21 century: A 4th Generation Strategic Culture explanation

Eitan Shamir, Bar-Ilan University

The Americanization of the IDF: Explaining Israel's New Way of War

#### TA6 / Religion, Space, and Gender: New Perspectives on Polish Zionism in Interwar Period

**Chair: Daniel Mahla,** Ludwig Maximilians University (daniel.mahla@gmail.com)

Daniel Mahla, Ludwig Maximilians University

Dynamics of Competition: Orthodox Politics and Zionism in Interwar Poland

**Rona Yona,** The Open University of Israel and Tel Aviv University

Polish Zionism between Russia and Palestine: the Case of Labor Zionism

**Jolanta Mickute,** Vytautas Magnus University and the Vilnius Yiddish Institute

To Be or Not to Be a Zionist? Gender, Political Creed, and Generational Difference in Polish Zionism

#### TA7 / Political Models and Perspectives

Chair: Colin Shindler, SOAS

**Gal Ariely,** Ben-Gurion University of the Negev Israel in Comparative Perspective: the Unit of Analysis

Csaba Nikolenyi, Concordia University

"Kalanterism": Conceptual and Empirical Perspectives on Party Switching in Israel

**Assaf Meydani,** The Academic College of Tel-Aviv Yaffo and **Dganit Ofek,** Sapir Academic College

The 20th Knesset: A Theory of Coalitions Formation Perspective – towards an Integrative Model

Moshe Maor, The Hebrew University of Jerusalem Rhetoric and Doctrines of Policy Over- and Underreactions in Times of Crisis

#### TA8 / Israel Studies: Where and How?

**Chair: Natan Aridan**, Ben-Gurion University of the Negev (aridan@bgu.ac.il)

Miriam Shenkar and Oded Shenkar, Ohio State University and Halo Ben-Asher, Walden University **Cultural Signifiers and Israel Studies** 

Christopher Schilling, National Chengchi University
Teaching Israel Studies in Taiwan

Leonard Saxe and Fern Chertok, Brandeis University
Responding to BDS and Anti-Semitism on Campus with
Jewish Education: Birthright Israel and Israel Studies

#### TA9 / Minority Reports

**Chair: Itamar Radai,** University of Haifa (itamar.radai@mail.huji.ac.il)

D. Gershon Lewental, University of Oklahoma Beyond "Israel Studies": The Case of Bahā'īs and Jews in the Holy Land, 1917–1957

William Miles, Northeastern University

Post-Modernity and the Druze: "Westernization" of an Indigenous Israeli Minority

#### TA10 / From the Canaanites to Matzpen: Home-Grown Dissidents of the Zionist Project

**Chair: Johannes Becke,** Center for Jewish Studies Heidelberg (johannes.becke@hfjs.eu)

Roman Vater, University of Oxford

Jewish Nationalism vs. Hebrew Nationalism: The Case of the Canaanites

**Lutz Fiedler,** The Hebrew University of Jerusalem **Israel in Revolution: Matzpen, the Palestine Conflict and the Hebrew Nation** 

#### TA11 / 'Mizrahi' Identity and Representation

Chair: Hani Zubida, Yezreel Valley College (haniz@yvc.ac.il)

Hani Zubida, Yezreel Valley College

Defining Rationality in Israeli Election: Is Rationality in Israel Ashkenazi Bounded, or Can Mizrachi Voters also Act Rationally?

Gadi Nissim, Ruppin Academic Center
Coherent Mizrahi Identity? The Case of "Kedma Tel-Aviv"
High School

Rocco Giansante, The Hebrew University of Jerusalem Almost Proud: Mizrahi Identities and the West on Israeli Television

#### TA12 / Aliya in Perspective

**Chair: Brian Horowitz,** Tulane University (horowitz@tulane.edu)

**Brian Horowitz, Tulane University** 

Vladimir Jabotinsky and the Russian Emigration: What Role Did Jews from Russia Play in the Formation and Ideology of Revisionism

Sebastian Klor, University of Haifa

Marginal Immigrants: Jewish Argentine Immigration to Israel 1948-1967

Katharina Hey, Ludwig Maximilian University

A Question of Double Allegiance? The Transformation of Israel-Diaspora Relations in France in the 1960s

Ilan Riss, Central Bureau of Statistics Israel

Determinants of Migration Waves in the Israeli Migration

System

#### 10:30 — 11:00 / Coffee Break

#### 11:00 - 12:30 / Session B

#### TB1 / Town and Country: Science, Society and the Spatial Engineering of Zionist Palestine

**Chair: Eitan Bar-Yosef,** Ben-Gurion University of the Negev (eby@bgu.ac.il)

Netta Cohen, University of Oxford

Utopia and Climate: Jewish and Zionist Utilization of 'Climate Theory' in Fin-de-Siècle Europe

**Noah Hysler Rubin,** Bezalel Academy of Arts and Design **20th century planning paradigms and the Zionist City** 

Shira Wilkof, UC Berkeley

Merging Town and Country: Eliezer Brutzkus and the Creation of a "Semi-Urban" National Landscape

**Oryan Shachar**, Technion-Israel Institute of Technology and The NB Haifa School of Design

From Firi'm to Hatzor HaGlilit: A Story of Visions, Transformation and Local Identity, 1948-1953

#### TB2 / "The Old Man" Revisited

**Chair: Dvorah Hacohen,** Bar-llan University (dvora.hacohen@gmail.com)

**Dvorah Hacohen,** Bar-Ilan University **1953: A Turning Point in Israel** 

Avi Shilon, New York University

Toward the Eastern Frontier: Ben-Gurion's Approach to India and Buddhism

Natan Aridan, Ben-Gurion University of the Negev Sixty Years On – The 1956 "Kadesh"–Sinai War: A Retrospective and Reappraisal of Ben-Gurion's Aims, Objectives and Achievements

## TB3 / Zionism between East and West: A Gendered Perspective

**Chair: Ilana Szobel,** Brandeis University (szobel@brandeis.edu)

Respondent: Rachel Brenner, University of Wisconsin

Hamutal Tsamir, Ben-Gurion University of the Negev Modern Hebrew Literature between East and West: What's Gender Got To Do With it

Ilana Szobel, Brandeis University
Sexual Violence in the Work of Shoshana Shababo

Yael Ben-Zvi Morad, Ben-Gurion University of the Negev "And why do Children Die?" - Gender and Sacrifice in Zionist Women's Autobiographies

#### **TB4 / Jerusalem Narratives**

**Chair: Reuven Gafni,** Kinneret Academic College (gafni. reuven@gmail.com)

Jonathan Grossman, The Hebrew University of Jerusalem Legalism, Pragmatism, Catholicism, and the Holy City: Brazil and the Dispute over Jerusalem, 1948–1967

Sara Yael Hirschhorn, University of Oxford
From Goldineh Medinah to Jerusalem of Gold: American
Jews and the Memory of Jerusalem in 1967

Elan Ezrachi, Independent Scholar Israeli Narratives on the Status of Jerusalem since 1967

Michael Feige, Ben-Gurion University of the Negev Noa Gilboa Kanarek, Ben-Gurion University of the Negev A Wall in her Heart: Rebranding Jerusalem through Popular Music

#### TB5 / Olive Branch and Sword - and the Nation

**Chair: Yoram Peri,** University of Maryland (yperi@umd.edu)

next to the Reali High School, Haifa

**Elad Neemani,** Tel Aviv University **The Road to the Military Boarding School of Command** 

Elisheva Rosman, Bar-Ilan University
Believing in Theory: How the IDF Might be Building a
Nation in its own Mind

Clila Magen, Bar-Ilan University
Israel's Intelligence Community in the Public Sphere:
Adapting to 21st Century Challenges?

#### TB6 / Israel in Identity Politics of Diaspora Jews

**Chair: Toby Greene**, Tel Aviv University (toby@tobygreene.net)

Sarah Fainberg, Tel Aviv University
The Israelization of French Judaism

Dov Waxman, Northeastern University

A Dov-ish Diaspora: Diaspora Jews and the Israeli-Palestinian Peace Process

Daniel Goldman, "Gesher"

**Cultural Barriers between Israeli and Diaspora Jewry** 

Yossi Shain, Tel Aviv University

The Israelization of Judaism and its Universalist Discontents

#### TB7 / New Media, New Challenges

Chair: Sam Lehman-Wilzig, Bar-llan University (Sam.Lehman-Wilzig@biu.ac.il)

Sam Lehman-Wilzig and Chen Sabag Ben-Porat, Bar-Ilan University and Azi Lev-On, Ariel University Knesset Legislators and the Public on Facebook: Parliamentary Aides Recruitment, Training, and Patterns of Social Network Activity

**Shahaf Zamir,** The Hebrew University of Jerusalem **Political Personalization on the Internet: Comparative Perspective** 

Hananel Rosenberg and Osnat Roth-Cohen, Ariel University Smart-phone or Smart Consumer? Consumer Awareness and Attitudes towards Mobile Advertising in Israel

#### TB8 / Israel Studies in Germany

**Chair: Johannes Becke,** Center for Jewish Studies Heidelberg (johannes.becke@hfjs.eu)

**Discussant: Hadas Cohen,** The Hebrew University of Jerusalem

Angelika Timm, Independent Scholar

Israel Studies at Humboldt University, Berlin: Experiences from a Multidisciplinary Experiment in Research and Teaching

Johannes Becke, Center for Jewish Studies Heidelberg Land and Redemption: The Zionist Project in Comparative Perspective

**Michael Brenner**, Ludwig Maximilians University and American University

"Mada'i ba-Mizrah ve-Anokhi be-Ma'arav" – Reflections on Israel Studies in Germany

Jenny Hestermann, Fritz Bauer Institute
Paradigms and Research Gaps in German-Israeli Relations

#### TB9 / Left and Right, East and West

**Chair: Esther Meir-Glitzenstein,** Ben-Gurion University of the Negev (esmeir@bgu.ac.il)

Oren Kalman, Ben-Gurion University of the Negev
The Struggle between East and West within Local MAPAI
Leadership of Kiryat-Gat 1959

Esther Meir-Glitzenstein, Ben-Gurion University of the Negev About the Hybrid Identity of the 'Mizrahim' in Israel: Mordechai Ben-Porat as a case study

**Ofir Abu,** Ben-Gurion University of the Negev and Orit Galili-Zucker, Independent Scholar

Perceptions toward the Zionist Left among Israel's Social and Geographical Periphery

#### TB10 / Dor le-Dor: The Generation Gap

**Chair: Rachel Fish**, Brandeis University (rlfish@brandeis.edu)

**Emily Schneider,** University of California Santa Barbara **Attachment through Criticism: The Role of Travel in Jewish-Americans' Changing Relationship to Zionism** 

Ariela Keysar, Trinity College

U.S. and Israel: The Role of Grandparents

Anat Feldman, Achva Academic College

Sacred Spaces for Second Generation North African Jews in Israel

## TB11 / Israel Raid in Entebbe 1976: Historical, Military and Legal Perspectives

**Chair: Alon Kadish,** The Hebrew University of Jerusalem and Yad Izhak Ben-Zvi (akadish64@gmail.com)

Sagi Torgan, IDF Command and Staff College
The Decision Making Process of the Entebbe Operation

Anat Stern, IDF Command and Staff College and Tel Aviv

University

Legal aspects of Operation Thunder-Ball: Fighting Terrorists in the Courts

**Omri Adomi**, IDF Command and Staff College and The Hebrew University

**The German Entebbe** 

**Nimrod Hagiladi**, IDF Command and Staff College and University of Haifa

**Entebbe in Retrospect: 40 Years Later** 

#### TB12 / Social Movements and Activism in Israel: The 2011 Social Justice Movement

**Chair: Doron Shultziner,** Hadassah Academic College (doronsh@hadassah.ac.il)

**Doron Shultziner** and Karin Siklay, Hadassah Academic College **Stages of Social Movements and the 2011 Social Justice Movement** 

Carmit Wiesslitz, Hadassah Academic College Activists and the Media in the Digital Age: What has Changed?

**Sarah Goldberg** and Naomi Carmon, Technion – Israel Institute of Technology

And They Took to the Streets: The J14 Protests as Part of a Global Social Movement

## 12:45 — 13:45 / AIS General Assembly \*Light lunch offered

#### 14:00 - 15:30 / Session C

## TC1 / Teaching Israel Studies: Suggestions for New Primary Sources

Chair: Ron Zweig, New York University (rz11@nyu.edu)

Esther Carmel-Hakim, University of Haifa
Teaching Zionist Women's History through 1920s Posters

Shira Klein, Chapman University
New Sources for Teaching Israeli Migration History

Norma Joseph, Concordia University

Gender, War and Film: A Classroom Experiment

## TC2 / Golda Meir: A New Book by the Israel State Archive

Chair: Yael Aronoff, Michigan State University

**Discussants: Meron Medzini,** The Hebrew University of Jerusalem

Pnina Lahav, Boston University
Hagai Tsoref, Israel State Archives
Changes in the Public Perception of Prime Minister Golda
Meir in the Last Decades

## TC3 / Between East and West: Palestine from the Ottoman Regime to the British Mandate

**Chair: Ilan Troen**, Brandeis University (troen@brandeis.edu)

**Havatzelet Yahel**, Ben-Gurion University of the Negev **Land Registration and Mapping: from the Ottomans to the British Mandate** 

Roy Marom, Tel Aviv University

Across the Mountains and Beyond the Sea: Migrations and Settlement in the Sharon Plain during the Late Ottoman and British Mandate Periods

Kobi Peled, Ben-Gurion University of the Negev Social Symbiosis in the Upper Galilee: The Relationship between Peasants and Semi-Nomads during the British Mandate Period

Emir Galili, Beit Berl College

"A Nomadic State of Mind": The Formation and transformations of Negev Bedouin Mental Maps in the 19th and 20th Centuries

#### TC4 / Round table: Is Peace Ashkenazi?

**Co-Chairs: Jon Simons,** Indiana University (simonsj@indiana.edu)

**Henriette Dahan Kalev,** Ben-Gurion University of the Negev (henms@bgu.ac.il)

**Neta Amar-Shiff**, Human Rights of Palestinians in the Occupied Territories

Yifat Hillel, The Bilingual school, Beersheba

Atalia Omer, Notre Dame University

MK Aiman Oudeh, The Joint List Party

MK **Yossi Yonah,** The Zionist Camp Party, Ben-Gurion University of the Negev

#### TC5 / Translocal Dialogues

**Chair: Hillel Nossek,** Kinneret Academic College (hnossek@gmail.com)

Hillel Nossek, Kinneret Academic College

Climate Change Communication between the Global and the Local: The Case of Israel

Steven Fraiberg, Michigan State University

Constructing Translocal Identities in the Israeli High-Tech
Industry

Margalit Toledano, University of Waikato

**Buber's Strategic Communication: Propaganda or Dialogic Communication?** 

#### TC6 / "It's Us against the World"

**Chair – Alan Craig,** University of Leeds (a.craig@leeds.ac.uk)

Shmuel Sandler, Bar-Ilan University

Tradition and Survival: The Jewish Foundations of Israel's Foreign Policy

**Gerald Steinberg,** Bar-Ilan University **Israel – a Nation that Dwells Alone?** 

Aaron Walter, Masaryk University

Western Bride, Eastern Mistress: Israel, and the Politics of European and U.S. Leaders

**Gadi Heimann,** The Hebrew University of Jerusalem **Political Debate on Israel's Foreign Policy** 

#### TC7 / Reading across the Mediterranean

**Chair: Rachel Brenner,** University of Wisconsin – Madison (brenner@wisc.edu)

Merom Kalie, Independent Scholar

Moral Responsibility in Times of Conflict: Works by Albert Camus and David Grossman

Yael Halevi-Wise, McGill University

A. B. Yehoshua "'Among the Isms': His Canaanism,
Sephardism and Mediterraneanism under the Control of
Modern Zionism

Yael Dekel, Northwestern University
How do You Say "Yahud" in Hebrew? a Canaanite Story
on the War of 1948

#### TC8 / Where is Israel Located?

**Chair: David Ohana**, Ben-Gurion University of the Negev (dohana19@gmail.com)

**Alain Dieckhoff,** Center for International Studies Sciences Po, Paris **Israel as an Hybrid State** 

**Ari Ofengenden,** Brandeis University **It Ain't Europe Here** 

Ofer Berenstein, University of Calgary

Tamed space – Israel as a Tamed Levantine Space in the Israeli-German and Israeli-Polish Comics Co-productions 'Cargo' and 'Israpol'

## TC9 / Abraham Leon: A Jewish Radical and his Legacy

**Chair: Danny Gutwein**, University of Haifa (dgutwein@univ.haifa.ac.il)

Tony Michels, University of Wisconsin Madison

American Marxists and Their Reconsideration of Zionism in the 1940s

Tom Navon, University of Haifa

A Materialist Approach to Jewish History – The Case of
Abraham Leon

Tal Elmaliach, University of Wisconsin Madison
The Revival of Abraham Leon - Radical Jews in the 1960s
between Zionism and the New Left

## TC10 / A New Page: From 'Jewish National and University Library' to 'National Library of Israel'

Chair: Aviad Stollman, National Library of Israel

Gil Weissblei, National Library of Israel

A Nation's Spirit in Boxes: Israeli Collections at the Archives Department of NLI

Eyal Miller, National Library of Israel

The World before YNET: the Research and Study of Historical Newspapers in the Digital Age – Adaptations, Biases and Considerations.

Hezy Amiur, National Library of Israel
"Do you Mean Absolutely Everything about Israel?!":
Collection Policy and Digital Projects in the NLI

#### TC11 / Security and Foreign Policy Challenges

Chair: Joel Peters, Virginia Tech (peters25@vt.edu)

Charles (Chuck) Freilich, Harvard University Security Challenges in the 21st Century

**Galia Golan,** Interdiscipinary Center (IDC) Herzliya **The Challenge of Peace** 

Joel Peters, Virginia Tech Israel and the World

**Dov Waxman**, Northeastern University **Israel and the Jewish People** 

## TC12 / When East and West Meet in the Educational Field: The History of Hebrew Education in Palestine, 1880—1925

**Chair: Youval Dror,** Tel Aviv University (droryuvl@gmail.com)

Tali Tadmor-Shimony, Ben-Gurion University of the Negev and Nirit Reichel, Kinneret Academic College and Gordon College The Encounter between Western Educational Ideas and the Zionist Education's Vision Regarding Agriculture Teaching and School Trip during the Pre-State Era

Miriam Szamet, The Hebrew University of Jerusalem Eastern or Western? The concept of "New Education" among the second generation of Hebrew Teachers in the Yishuv, 1905–1925

Hanit Bengals, Tel Aviv University

Eastern and Western Influences on the first HebrewLanguage Gynmasium – "Gymnasia Herzliya"

Renana Kristal, Ben-Gurion University of the Negev Hebrew Module for Blind and Visually Impaired Children's Education, from the Yishuv-Era to the Early Stages of the Israeli State

#### 15:30 — 16:00 / COFFEE BREAK

#### **16:00 – 17:30 / Plenary Session**

#### On BDS: Perspectives from the United States and Israel

**Active Chair: Donna Robinson Divine**, Smith College (drdivine@smith.edu)

**Zvi Ziegler**, Technion- Israel Institute of Technology, Inter-University Forum to Combat **Academic Boycotts** 

**Ken Waltzer**, Michigan State University, CEO Academic Engagement Network

**Dani Rabinowitz**, Tel-Aviv University, Israeli and American Anthropological Association

Robert Freedman, Johns Hopkins, AIS Representative to MESA

## 17:30-20:00 / Tours of Jerusalem (by Registration only)

#### WEDNESDAY, JUNE 22, 2016 / MENACHEM BEGIN HERITAGE CENTER

8:30 - 12:30

Registration is open to all delegates

9:00-10:30 / Session A

## WA1 / Round Table - Archival Scholarship in Israel and the Digital Revolution: Possibilities and Perspectives

**Co-Chairs: Eva Gurevich and Ari Moshkovski,** Brandeis University

Paula Kabalo, Ben-Gurion University of the Negev

Yaacov Lozowick, Israel State Archives

Rami Shtivi, Menachem Begin Heritage Center

Shayna Weiss, Tel Aviv University

#### WA2 / In Their Image: Political Leadership

**Chair: Asaf Shamis**, Columbia University (ajshamis@gmail.com)

Efrat Seckbach, Ariel University

The Image of Ariel Sharon as a Leader 1953-1987

Guy Ziv, American University

Rhetoric vs. Policy: Rabin and Netanyahu on a Palestinian State

Asaf Shamis, Columbia University

The Presidentialization of the Israeli Premiership

#### WA3 / Childhood in Palestine: Cultural Aspects

**Chair: Hizky Shoham,** Bar-Ilan University (hizky.shoham@gmail.com)

Galia Hasharoni, University of Haifa

Olives, Sun and Fish Smell: Immigrant Children's First

**Encounters with Palestine 1882-1914** 

Hizky Shoham, Bar-Ilan University

**Family Rites of Childhood in British Mandate Era** 

Vered Tohar, Bar-Ilan University

Translations and Adaptations for Hebrew Children's Literature 1917-1948: Influences, Trends, Readership, Reception

#### WA4 / Constructions of Place: Spatial Examinations of Israeli Culture

**Chair: Vered Weiss,** University of Illinois at Urbana-Champaign (vweiss@illinois.edu)

Vered Weiss, University of Illinois at Urbana-Champaign Spatial Metaphors and Gothic Tropes in Hebrew Literature: Illustrations of Nationalism and East/West Tensions within Jewish-Israeli Identities

Shay Rabineau, Binghamton University
Articulating the Body of National Territory: Israeli Hiking,
Waymarking, and Mapping during the 1960s

Rebekka Grossmann, the Hebrew University of Jerusalem
The Eastern and the Western Landscape: Photojournalism
and the Making of a Jewish National Space

#### WA5 / Terror, Settlement and Counter Settlement

**Chair: Menachem Hofnung**, The Hebrew University of Jerusalem (msmh@mail.huji.ac.il)

Menachem Hofnung, The Hebrew University of Jerusalem Policy Making by Out of Court Settlements: Palestinian Informers at the Israeli High Court of Justice

Ofir Hadad, The Hebrew University of Jerusalem Immigration Policy of Israel and the "Threatened" Palestinians Population

Alon Burstein, The Hebrew University of Jerusalem When Conflict becomes Religiousized: Accounting for the Impact of Secular and Religious Ideology on the Tactics of Terror Organizations

#### WA6 / Israel and the Global Media

**Chair: Eli Avraham,** University of Haifa (eavraham@com.haifa.ac.il)

Eli Avraham, University of Haifa

Fighting Global Anti-Semitism, Stereotypes and Media Bias: Media Strategies to Restore Israel's Image Since 1948 Margalit Toledano, University of Waikato

Continuities in Israel's internal Hasbara: Strategies and Tactics for Unifying the Nation

Lukas Weinbeer, Ben-Gurion University of the Negev The Career of the Term "Judeo-Nazi": A Critical Analysis of Yeshayahu Leibowitz` Concept and its Representation in European Media

**Clila Magen,** Bar-Ilan University and Ephraim Lapid, Bar-Ilan University and Ariel University

Israel and the Foreign Media: The Role of the GPO

#### WA7 / Between Social Media Visibility and Civic Effectiveness: Mizrahi Discourse in the Digital Age

**Chair: Shoshana Madmoni-Gerber**, Suffolk University (smadmoni@suffolk.edu)

Shoshana Madmoni-Gerber, Suffolk University
Breaking Through or Treading Water? Social Media in
Israel, and Mizrahi Voices of Dissent

Sami Shalom Chetrit, Queens College Social networks and the new Mizrahi literary scene - the case of Ars-Poetica and facebook

Meir Amor, Concordia University

Mizrahi Social Media Visibility – Headless and Shapeless

Voices and Presence

**Gal Levy,** The Open University Israel

Show Me a Hero: Mizrahi Talk between Activism and Facebookism

#### **WA8 / The Palestinian Within**

Chair: Elie Rekhess, Northwestern University and Tel Aviv University (e-rekhess@northwestern.edu)

Rami Zeedan, The Zentrum Moderner Orient
The Arab-Palestinian Citizens of Israel and the Legislative
Elections of 2015: Identity and Democratic Participation

Maha Sabbah, University of London Couples' Education and Gender Roles in Palestinian Society in Israel: Change vs. Conservation

**Tal Meler,** Zefat Academic College **Educated Israeli-Palestinian Single Women Migrating in Search of Work** 

#### WA9 / Re-thinking the Categories of East and West

**Chair: Orit Rozin,** Tel Aviv University (orit.rozin@gmail.com)

Orit Rozin. Tel Aviv University

Mandate Palestine between West and East: Jewish Women, the International Arena and the Struggle to Criminalize Child Marriage

Hemi Sheinblat, Tel Aviv University
"American Levantine Goes Live on Air" - East and West in Israel's Acoustic Space in the 1960's

Assaf Likhovski, Tel Aviv University

An Elusive Legacy: Polish Lawyers and Israeli Law

## WA10 / Understanding Contemporary Israel: Political Challenges

Chair: Rob Pinfold, King's College London

**Arieh Sasposnik**, Ben-Gurion University of the Negev **Zionism in the 21st Century** 

**Itzhak Galnoor**, The Hebrew University of Jerusalem **Israeli Democracy Under Stress** 

**Eitan Alimi**, The Hebrew University of Jerusalem **Extra-parliamentary Politics and Civil Society** 

## WA11 / Encountering the Other's Narratives and Agendas in the Israeli-Palestinian Conflict

**Chair: Ifat Maoz,** The Hebrew University of Jerusalem (msifat@gmail.com)

Rotem Nagar, The Hebrew University of Jerusalem Mediated Suffering in Asymmetric Conflict: Mediated Intergroup Encounters with Suffering of Opponents, Recognition and Moral Concern

Maya de Vries, The Hebrew University of Jerusalem "Al Aqsa is in Danger": The Digital Gatekeepers of al-Aqsa Mosque

**Ibrahim Hazbun**, The Hebrew University of Jerusalem **Journalists in Times of Crisis: Experiences and Practices of Palestinian Journalists during the 2014 Gaza War** 

Moshe Ma'oz, The Hebrew University of Jerusalem Historical, Cultural, and Religious Aspects of the Difficult Conversations between Muslims and Jews: The Case of Temple Mount/ Al-Haram Al-Sharif as a Contested Site

#### WA12 / Inner Stitches in Contemporary Israel

**Chair: Arie Sover,** Ashkelon Academic College (ariesover@gmail.com)

Melissa Melpignano, UCLA

**Choreographing Arab Presence in Contemporary Israel** 

Arie Sover, Ashkelon Academic College

Don't We Laugh the Same as You? Do Israeli Arabs and Jews Laugh at the Same Humorous Situations?

**Lipaz Shamoa-Nir** and Irene Apfeld-Razpurker, Zefat Academic College

The Power of Religious and National Content to Activate or Moderate Negative Attitudes towards Jews among Muslim and Christian Arabs in Israel

**Sylvie Bijaoui**, College of Management Academic Studies **Sleeping with the "Enemy": "Mixed Marriages" in the Israeli Media** 

#### 10:30 — 11:00 / COFFEE BREAK

#### 11:00 - 12:30 / Session B

#### WB1 / Between Ethnicity, Nationality and Gender

**Chair and Discussant: Deborah Bernstein,** University of Haifa (bernstein.deborahs@gmail.com)

Margalit Shilo, Bar-Ilan University

Jewish Yemenite Women's Immigration Experience: an Empowering Experience

**Bat-Sheva Margalit Stern,** Schechter Institute of Jewish Studies

Thick as Comrades? Yemenite House Workers in Pre-State Israel as a Case-Study for West-East Relations

Tammy Razi, Sapir Academic College

Bint el-Balad: the Life and Works of Simha Tzabari

Lilach Rosenberg-Friedman, Bar-Ilan University
Absorption of Mixed Families (1933 to 1960) in British
Mandate Palestine and Israel

#### **WB2 / Orientations - Israel and Europe**

**Chair: Gallia Lindenstrauss,** Institute for National Security Studies (gallia@inss.org.il)

**Irena Kalhousova, L**ondon School of Economics and Political Science

A Representation of the Historical Legacy in the Czech Foreign Policy Towards Israel

**Gallia Lindenstrauss,** Institute for National Security Studies and Dinah Phil, UCLan Cyprus

From Papandreou to Tsipras: the Greek-Israeli Warming of Relations and its Limits

Pavel Pseja, Masaryk University

Transformation of the EU-Israel Relations since 2010: Coming Together or Drifting Apart?

Maor Shani, Jacobs University Bremen

Israeli-German Relations in a Post-Reconciliation Era: Explaining the Prevalence of Secondary and New Antisemitism

#### WB3 / Israel on the Silver Screen

**Chair: Felicia Waldman,** University of Bucharest (fwaldman@gmail.com)

Dan Chyutin, Tel Aviv University

What is an Israeli Film? "The Juggler" and the Question of Canonicity

**Shai Tagner,** Ben-Gurion University of the Negev and Roma Tre University

From Patricide to Perpetual Orphanhood: Analysis of 'Atash' and 'Shnat Efes'

**Olga Gershenson,** University of Massachusetts, Amherst **Zombies and Zionism: Emergence of Israeli Genre Cinema** 

Alan Weiss, John Abbott College

'Out in the Dark': Teaching Approaches that Encourage Honesty, Humor, and Protection from Accusations of Islamophobia and Bias

#### WB4 / Conflict from Within and Without

**Chair: Aviva Halamish,** the Open University of Israel (avivaha@openu.ac.il)

Howard Adelman, York University
UNSCOP and East/West Tectonic Plates

Eva Gurevich, Brandeis University

The Faith of Fallen Zionists: The Land of Israel Movement and the post-1967 Public Discourse

**Ziv Rubinovitz,** Concordia University

The Rise and Decline of the Autonomy Plan, 1967-1982

**Guy Freedman** and **Amnon Cavari**, Interdisciplinary Center (IDC) Herzliya, and Leticya Bode, Georgetown University **Assessing the Effect of Conflict Frames and Elite Cues on American Public Opinion** 

#### WB5 / A Woman's Job

**Chair: Rachel Harris,** University of Illinois (rachels.harris@gmail.com)

**Einat Lachover, Sapir Academic College and** Sigal Barak-Brandes, Tel Aviv University

Feminist Agency and Social Activism: Mother-Daughter Discourse in a "Dove" Campaign in Israel

Shayna Weiss, Tel Aviv University

Mad Women: The Feminization of the Hebrew Secretary

Noga Cohen, The Hebrew University of Jerusalem "Ladies, Do you Dream of Amazing Eyebrows?" - A Gender Analysis of Israel's Linguistic Landscape

**Yisca Monnickendam-Givon,** Ben-Gurion University of the Negev and Brandeis University

Benjamin Gidron, College of Management Academic Studies and Dafna Shwartz, Ben-Gurion University of the Negev Quiet Networks within Loud Networks: How Religion and Culture Impact Small Businesses of Ultra Orthodox Women in Israel

#### WB6 / The Case of the Supreme Court

Chair - Alan Craig, University of Leeds

Alexandre Kedar, University of Haifa Recent decisions of the Israeli Supreme Court and the shaping of the Legal Geography of the Negev

Mohammed Wattad, University of California at Irvine Israel's Supreme Court: A Story of a Western Orientation Ruvi Ziegler, University of Reading

Detention of Asylum-Seekers in the High Court of Justice: The Absent-Present 1951 Refugee Convention

#### WB7 / Early Zionist Values and Constructions

**Chair: Rachel Fish**, Brandeis University (rlfish@brandeis.edu)

Yitzhak Conforti, Bar- Ilan University

East and West in Early Zionism: Between Hibbat Zion and Political Zionism

**Umut Uzer,** Istanbul Technical University

The New Jew and the New Turk: A Comparative Analysis of the Israeli and Turkish Nation Building

**Liora Halperin,** University of Colorado Boulder **Avraham Shapira and the Zionist Construction of First Aliyah-era Heroism** 

Avital Ginat, Tel Aviv University

Ottoman, German or English: the Zionist Movement and the Yishuv's Expectations regarding Palestine at the First World War

#### **WB8 / Cultural Images between the Lines**

**Chair: Yael Dekel,** Northwestern University (yali.dekel@nyu.edu)

Eran Tzelgov, Northwestern University

Three Moments of Silence: Tracing One Metaphor in the Poetry of Nathan Zach, Carmit Rosen and Tehila Hakimi

Edna Nahshon, Jewish Theological Seminary Ibn-Zahav's "Shylock, the Jew of Venice" in its Historical and Ideological Context

**Dvir Tzur,** The Hebrew University of Jerusalem **Literary Representations of Jerusalem and Tel Aviv: Tension between East and West** 

Omri Asscher, University of Haifa

"Judaism in Translation": Jewish-American Literature and Culture in Israeli Thought

## WB9 / A Flame among the Cedars: Lebanon and Israel

Chair: Raphael Cohen Almagor, University of Hull (R.Cohen-Almagor@hull.ac.uk)

Raphael Cohen Almagor, University of Hull
Just and Unjust War: A Study of the Israeli Lebanon War
of 1982

Valentina Morselli, Universite Libre de Bruxelles Israel as "the Last Frontier" Between East And West: A Study Of The First And Second Lebanon Wars

Aviad Rubin and Ehud Eiran, University of Haifa Impact of Diversified Sovereignty on Conflict Dynamics: Israeli-Lebanese Land and Maritime Disputes

## WB10 / Land and Capital: The Political Geography of Space, Class and Citizenship Status in Israel

**Chair: Meir Amor,** Concordia University (meir.amor@concordia.ca)

**Nitzan Sarig** and Oren Yiftachel, Ben-Gurion University of the Negev

From Sharon to Sharon: Spatial Planning and Separation Regime in Israel/Palestine

**Reut Reina Bendrihem**, Ben-Gurion University of the Negev

From Development Town to a Gated Community: The Case of Mitzpe Ramon

**Moti Gigi, Sapir Academic College and** Ben-Gurion University of the Negev

Power Relationship between Development Towns and Kibbutzim: Class, Identity and Space

Meir Amor, Concordia University

Capital and Social Selection: Manufacturing Ashkenazi Supremacy and Mizrahi Subordination in Israel

#### WB11 / Israel as a Middle Eastern State: De-Westernization and Levantinization (B)

**Chair: Johannes Becke**, Center for Jewish Studies Heidelberg (johannes.becke@hfjs.eu)

Marwa Maziad, University of Washington
Oscillating Civil-Military relations in the Middle East:
Egypt, Turkey and Israel

Menahem Merhavy, The Hebrew University of Jerusalem Conceptualizing the Rise of Religious Nationalism in the Middle East

**Marie-Kristin Thimm**, University of the Armed Forces Munich

Really on the Brink of War? Iranian and Israeli Peace Policies through the Prism of their National Identities

Lidia Averbukh, Ludwig Maximilians University
The Israeli Immigration Regime - a Mixture of Western
and Eastern Immigration Policies

#### WB12 / The 'We' via the 'Other': Ethno-National Identities and Social Borders in Public Discourses in and about Israel

**Chair and Discussant: Dov Shinar,** Hadassah Academic College (dov.shinar@gmail.com)

**Dalia Gavriely Nuri** and Matan Flum, Hadassah Academic College

The Vanishing of the Ma'abarot: An Absence in Israeli Discourse

Elie Friedman, The Hebrew University of Jerusalem and Dalia Gavriely Nuri, Hadassah Academic College Normalization and Estrangement of Occupation: The Israeli West Bank Political Discourse

Tamar Katriel, University of Haifa
"Why Break the Silence?": Self-Legitimization in Israeli

Soldiers' Discourse of Dissent

**Oren Livio**, University of Haifa

Producing Soldier Boy: Sperm Donor Discourse and Militarism in Israel

#### 12:30 - 13:30 / LUNCH BREAK

#### 13.30 - 15.00 / Session C

#### WC1 / Bi-Focal: Transnational Lenses

**Chair: Tammy Razi,** Sapir Academic College (tamarr@sapir.ac.il)

Anna Messner, Ludwig Maximilians University,
Kunsthistorisches Institut in Florenz and Max Planck Institut
Between East and West: German-Jewish Women
Photographers in Israel/Palestine

Ariel Sheetrit, The Open University of Israel
Transnational Imaginings in "Salt of this Sea" and "Villa
Touma"

Yaron Shemer, University of North Carolina "5 Broken Cameras" and the Sixth One: Time, Summud (steadfastness), and Subjectivities

Yael Munk, The Open University of Israel
Transnational Cinema, Post-Ideology and Post-Genderism
in"The Slut "

#### WC2 / A Proper Place for a Lady?

**Chair: Mira Yungman,** The Open University of Israel (mirayu@openu.ac.il)

**Maria Cristina Rattighieri,** The Hebrew University of Jerusalem

Women Pioneer: from Trieste to the Promised Land, the Solo Journey of an Italian Jewish Schoolteacher (1856)

Mira Yungman, The Open University of Israel
Women's Zionism in Europe and the USA: 1897-1948

Sigal Davidi, Independent Scholar

The Woman of the East is Awakening to New Horizons: Modernizing Women's Domestic Work in Mandatory Palestine

Dorit Yosef, The Open University of Israel Everyday Life as a Tool for Establishing a Western Society in the East: The Example of the Jüdische Rundschau and the Mitteilungsblatt

#### WC3 / Round Table - The Utopist of Casablanca: Celebrating the Writings of Makhluf Avitan

**Chair: Yael Dekel,** Northwestern University (yali.dekel@nyu.edu)

Eran Tzelgov, Northwestern University

Gideon Katz, Ben-Gurion University of the Negev

## WC4 / Israel and the Palestinians: Between War and Peace

**Chair: Hillel Frisch,** Bar-Ilan University (hillel.frisch@gmail.com)

Ariel Zellman, Bar-Ilan University

'Hawking' Territorial Conflict: Narrative framing and Cleavage Consistency in Nationalist Politics Harel Chorev, Tel-Aviv University

Palestinian Youth and the Internet on the Current Escalation

Iddo Zelkovich, University of Haifa

National Narrative and Political Problems on Palestinian Stamps, 1995-2014

#### WC5 / On Air and under Press

**Chair: Oranit Klein Shagrir,** Hadassah Academic College and Open University of Israel (oranitlk@gmail.com)

**Oranit Klein Shagrir,** Hadassah Academic College and Open University of Israel

Television in Israel is (a)Live and Well: Live and "Simulated Live" Broadcasts in Israeli Television

**Dalia Liran Alper and Alina Berenstein,** College of Management Academic Studies

Teen Drama Series on Israeli Television

Oren Soffer, The Open University of Israel

Decrepitude as a Source of Symbolic Capital: The Case of
Galei Zahal

**Dorit Zimand-Sheiner,** Ariel University and Yechiel Limor, Bar-Ilan University

The Exodus Myth in Commercial Ads in Israeli Secular and Religious Printed Press 1948-2008

#### WC6 / East/West Challenges in the Family

**Chair: Lilach Rosenberg-Friedman,** Bar-llan University (Lilach.Rosenberg@biu.ac.il)

Harriet Hartman, Rowan University

Women's Family and Economic Roles in Israel: Do East and West Converge?

Ya'arit Bokek-Cohen, Bar-Ilan University

Genderizing Marital Status by Othering Never-Married Women in the Semi-Western Israeli Society

**Niva Golan-Nadir**, University of Haifa and the Israel Institute, DC

Marriage Regulation in Israel and Turkey: the Interplay between Institutional Dynamics and Public Preferences

Darya Maoz, Hadassah Academic College

Dangerous Liaisons – Jewish Female Tourists and Local Arab Men in Sinai Peninsula

## WC7 / How to Make "The New Jew"? Education in the Yishuv

Chair: Yair Seltenreich, Tel Hai College (yairs@telhai.ac.il)

**Nava Dekel,** Kerem Institute for Humanistic-Jewish Education and Ruth Kark, The Hebrew University of Jerusalem

"Our Period is Enriched with Innovative Pedagogical Theories and Ideas": Western Values in the Ideology of the Teachers in the New Jewish Yishuv

Yair Seltenreich, Tel Hai College

"Children of Our Future": Climate, Degeneration and Education in Hebrew Society in British Mandate Palestine

Marco Di Giulio, Franklin and Marshall College
The Hebrew Language and Hygiene in the Yishuv

#### **WC8 / Women across the Line**

**Chair: Margalit Shilo**, Bar-Ilan University (shmuel.shilo@mail.huji.ac.il)

Naama Teitelbaum-Karrie, Bar-Ilan University
Standing on their Own: Women and Gender in the
Knesset Debate about the 1949 Income Tax

**Einat Lachover, Sapir Academic College and** Linda Steiner, University of Maryland

The Mommy Wars: On the Home Front and wide Abroad

**Ayelet Harel-Shalev,** Ben-Gurion University of the Negev and Shir Daphnah-Tekoah, Ashkelon

Academic College The "Double Battle": Women Combatants and their Embodied Experiences in War Zones

Sigal Nagar-Ron, Sapir Academic College
Making the Most of "Bad Jobs": Multiple Marginalized
Mizrahi Women in the Negev Defy Neo-Liberalism

#### WC9 / Contemporary Israeli Politics

Chair: Uriel Abulof, Tel Aviv University (uriel@tau.ac.il)

Matt Evans, Penn State University

Division of Cabinet Portfolios in Israeli Governments,
1992-2015

Or Honig, Tel Aviv University and Shaiel Ben-Ephraim, University of Calgary and Mount Royal University Appointing the Best Candidates? The Motivations for Choosing Foreign and Defense Ministers, and the Implications for Israel's Foreign Policy

David Ohana, Ben-Gurion University of the Negev Nationalizing Judaism Uriel Abulof, Tel Aviv University "People who Dwells Alone"? Israel's Politics of Fear, Bad Faith and Freedom

#### WC10 / Round Table - Archives in Israel

**Chair: Miriam Shenkar**, Ohio State University (shenkar.2@osu.edu)

Ilana Alon, IDF Archive

Irit Keynan Center for Academic Studies Or Yehuda

Yaacov Lozowick, Israel State Archives

#### WC11 / Round Table - Israel and the World in 2016

**Chair: Robert O. Freedman**, Johns Hopkins University (rofreedman@comcast.net)

Ilan Peleg, Lafayette College

The Nexus Between Israeli Domestic Politics and its Foreign Policy

Yael Aronoff, Michigan State University
The United States and Israel

**Steven David**, Johns Hopkins University **Iran and Israel** 

#### WC12 / "Mind the Gap": Security, Economy and Policy

**Chair: Arie Naor,** Hadassah Academic College (aryenaor@gmail.com)

**Ziv Rubinovitz**, Concordia University and Elai Rettig, University of Haifa and George Washington University **Crude Peace: The Role of Oil Trade in the 1979 Israeli-Egyptian Peace Negotiations** 

Melanie Carina Schmoll, University of Hamburg Security-related Transformation of the Middle East: Israeli Interplay between EU and 'Arabic allies'

**Gabriel Mitchell,** Virginia Polytechnic Institute and State University

Israel's Natural Gas: Balancing Security Interests and Economic Opportunity

#### 15:00 — 15:30 / COFFEE BREAK

#### 15:30 — 17:00 / Session D

#### WD1 / Sea and Sovereignty: Jaffa and Tel Aviv

Chair - Moshe Naor, University of Haifa

Kobi Cohen-Hattab, Bar-Ilan University

The Establishment of the Tel Aviv Port (1936): Between Economic Marginality and Jewish Maritime Sovereignty

Itamar Radai, University of Haifa

Jaffa - Bride of the Sea

**Arnon Golan,** University of Haifa **The Battle for Jaffa, 1948** 

#### WD2 / Integrating Israel Studies and Middle East Studies in the Classroom

**Chair: Johannes Becke**, Center for Jewish Studies Heidelberg (johannes.becke@hfjs.eu)

Marwa Maziad, University of Washington

Johannes Becke, Center for Jewish Studies Heidelberg

Liora Halperin, University of Colorado Bolder

Oren Barak, The Hebrew University of Jerusalem

#### WD3 / Where are we Now?

**Chair: Donna Robinson Divine,** Smith College (drdivine@smith.edu)

Eyal Lewin, Ariel University

Republiberalism - The Zionist Hybridism that Dominates Israeli Society, Based on Studies following the 2014 "Protective Edge" Operation in Gaza

Judah Troen, The Hebrew University of Jerusalem
The Appeal to 'Medinot Metuqqanot" and Return
of Galuti Auto-Stereotypes in Knesset Discourse

Or Honig and Hagi Klein, Tel Aviv University
The Gap between Policy and Academia in Israel: Its
Sources and Future Trajectories

Shayna Zamkanei, University of Chicago

Diaspora as Practice: Middle Eastern Jews and Refugee Claims

## WD4 / Policy, Expertise and "Western" Knowledge in the Managing of the Orient

**Chair: Ari Barell**, Ben-Gurion University of the Negev (abarell@bgu.ac.il)

Nimrod Lin, University of Toronto

Calculating the Future: Emergence of a Zionist Quantitative Political Thought, 1928-1932

**Adi Livny**, The Hebrew University of Jerusalem

The Roads Taken: Scholars of the Hebrew University and their Expeditions of the Orient (1947-1949)

Omri Shafer Raviv, The Hebrew University of Jerusalem 'The Professors Committee's Role in the Establishment of the Israeli Occupation

#### WD5 / Law and Order, History and Thought

**Chair: Orit Rozin,** Tel Aviv University (orit.rozin@gmail.com)

**Eyal Katvan and Boaz Shnoor,** College of Law and Business Israel

Eastern or Western 'Kavod'? Honor in Informal Courts in Mandatory Palestine

Matan Boord, Tel Aviv University

**Domestic Violence in Jewish Labor Circles in Mandate Palestine** 

Yair Sagy, University of Haifa

The Emerging Revisionist Legal History of the 1950s

**Ben Herzog,** Ben-Gurion University of the Negev

The Construction of Israeli Citizenship Law: Intertwining

Political Philosophies

#### WD6 / Building a Nation on its Land

**Chair**: **Arieh Saposnik**, Ben-Gurion University of the Negev (saposnik@bgu.ac.il)

Marc Volovici, Princeton University

Jewish Prophecy between Hebrew and German: Ahad Ha-Am Translating Pinsker

**Arieh Saposnik**, Ben-Gurion University of the Negev Paving the Way to the Indigenous: "Hasolel" and the Shaping of an East-West Hebrew Indigeneity in Palestine

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Playing in Hebrew: From 'Turnen' to Competitive Sports in the Jewish Community in Palestine, 1918 -1939

#### WD7 / Right Wing in Israel

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**Ofira Gruweis-Kovalsky**, Zefat Academic College and Brandeis University

Gender Discourse in the Israeli Secular Right Wing Parties during the 1950s

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Menachem Begin and Gahal during "the Waiting Period"

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The Relationship between David Ben-Gurion and
Menchem Begin (1961-1967): The Irony of History

Moshe Fuksman Sha'al, Tel Aviv University
Gahal: An Economic and Social Alternative to the Mapai
Government

#### **WD8 / Civil Rights and Skin Color Discourse**

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Henriette Dahan Kalev, Ben-Gurion University of the Negev The Genealogy of the Skin Tone Discourse in Israel

Maya Maor, Ben-Gurion University of the Negev Skin Color Stratification in Israel

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Asaf Siniver, University of Birmingham
Israel and the Jarring Mission: The Nazi Connection

#### WD10 / Nation, Religion and Politics

**Chair: Elie Rekhess,** Northwestern University and Tel Aviv University (e-rekhess@northwestern.edu)

Gideon Katz, Ben-Gurion University of the Negev and Isabel Roldan Gomez, University of Salamanca Habermas on the Translation of Religion into the Public Sphere: the Case of Israel

Yoram Peri, University of Maryland
The Second Assassination of Rabin: The Political and
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Joseph Agassi, Tel Aviv University and York University Israeli Nationalism and Its Costs

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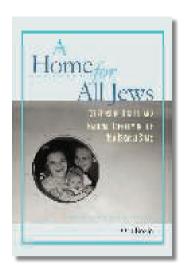
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מהו יחסה של החברה בישראל ליהודים שחיים מחוץ לישראל? גָלויות ישראליות
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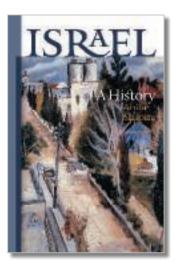
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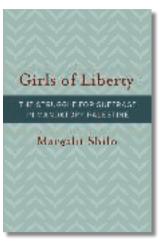
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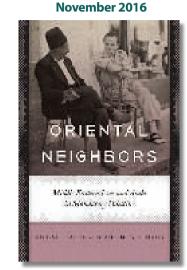
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- The history of Israeli politics and leadership



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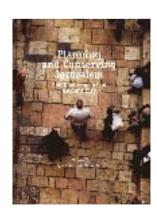
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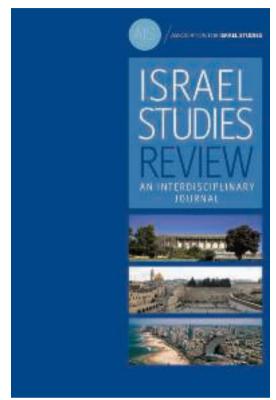
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